



## **NEWS BULLETIN**

## THE INDEPENDENT VOTES TEL AVIV AS ONE OF THE TOP TEN DESTINATIONS FOR VEGAN TRAVELERS

This month the UK newspaper, The Independent, included Tel Aviv as one of the top 10 cities for vegan travelers. Noting that vegan diets are exploding in popularity around the globe, they chose ten cities that had a wealth of choice in restaurants for the vegan traveler, helmed by top chefs, with smart, fashion-forward decor.

The Independent review of Tel Aviv:

Veganism has been on the rise for some time in Israel, but things came to a head in December 2014 when protesting Israeli soldiers threatened to revolt if the army didn't start giving vegan options on the cafeteria menu. With nearly five per cent of Israelis now eschewing meat, dairy, and eggs, Israel is now per capita the world's biggest vegan nation. With over 400 vegan and vegan friendly establishments, cosmopolitan Tel Aviv has become such a hotspot that even Domino's serves animal-free pizza, and there's the first vegan—and kosher—cooking school in the country, the Vegan Experience. Every September the city hosts Vegan-Fest, one of the world's largest vegan festivals.

Shabby chic Zakaim does consistently good Persian-influenced dishes. At Nanuchka, the world's first purely vegan Georgian restaurant, you'll enjoy a fresh take on meat-heavy Eastern European food. It goes without saying that vegan staple falafel can be found virtually everywhere, but at the Veg Shawarma you can satisfy your shawarma craving secure in the knowledge that you haven't harmed any animals.

The other cities listed were Turin, Berlin, Helsinki, Chennai, San Francisco, Melbourne, Austin, Vancouver, London

To see the full article: <a href="http://www.independent.co.uk/travel/news-and-advice/top-10-vegan-cities-travellers-in-world-food-turin-berlin-melbourne-tel-aviv-london-helsinki-a7707031.html">http://www.independent.co.uk/travel/news-and-advice/top-10-vegan-cities-travellers-in-world-food-turin-berlin-melbourne-tel-aviv-london-helsinki-a7707031.html</a>

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